Blog Platform Administrator's Getting Started Guide

Customize your Blog using the DASHBOARD

- 1. Pick a *theme option* by going to **Dashboard** -> **Appearance** ->**Themes** on the left-navigation column.
- Customize your banner by uploading a heading or banner at Dashboard ->Appearance -> Custom
 Header. You can upload a custom image from your computer, use an image in the media library
 by going to Dashboard -> Media -> Library, or review the Banner Graphic Tips posted on our
 online help forum.
- 3. Upload a custom *logo* at **Dashboard** ->**Settings** -> **Register Plus** or go to <u>Banner Graphic Tips</u> if you need additional help with creating and uploading graphics.
- 4. Choose widgets for your Blog at **Dashboard->Appearance->Widgets**.
- 5. Activate *plugins* at **Dashboard**->**Plugins** by checking the box to the left of the plugin name and clicking *Apply*.

TIP: You can also use the links under *Here are some steps to help you get started* to activate or apply any of the dashboard appearance functions.

Edit your Basic Pages

- Your Blog has Basic Pages to get you started. These are guide pages that you can edit or delete to meet your needs.
- Go to **Dashboard**->**Pages**->**Edit**. Click on any of the pages to edit the text, images or graphics.
- To add a new page, go to Dashboard ->Pages->Add New.
- To add a blog start and end date or other critical dates, go to **Dashboard** ->**Settings** ->**Calendar**.
- If you setup social media accounts (Twitter, FaceBook) you can add this info under Dashboard ->Settings -> Sociable.

TIP: Text can be pasted from your word-processing program but it's easiest if you use a simple text-editor or type directly in the pages.

Adding Users

You are the Administrator. You can add more users to help run the blog. By default, newly-registered users are Contributors. To *change* a *role*, go to **Dashboard**-> **Users**.

- Administrator: has full access to all the site administration features.
- Editor: adds site content, publishes posts and manages his/her own and others' posts.
- Author: adds content, publishes and manages own posts only.
- <u>Contributor</u>: writes and manages own posts, but cannot publish (People who enter your Contest/Challenge are automatically granted this role).
- <u>Subscriber</u>: reads/makes comments, receives e-mail newsletters (if that option is made available), etc.

To change the *permissions* associated with each role or to change the *default* role for newly-registered users see the Blog Application Administrator's Guide.